

June 14, 2019

Bushnell, IL Midwest Control and Steinjäger have recruited a new company to Bushnell, **CSE Unlimited of Carmel, NY**. This new business in the MCP and Steinjäger family will now be located in their downtown 590 E Main St facility, but will have a published address of 140 E Gridley Street, Bushnell, IL (the north side of the building).

Now called **CSE Offroad, Inc**, it will be primarily an online business, selling accessories for the Jeep aftermarket. As part of this acquisition, they will also be a major distributor for Rothco military clothing and accessories. Niall McIlvenny (from New York) will be moving here with the business and will be managing the warehousing operation of CSE Offroad, Inc. Britney Corbin will be handling the 'online' side of the business with the eBay and Amazon platforms. As this is primarily an online business, we anticipate that Britney and Niall will be the only full-time employees with the company starting out, but this business promises much long-term growth and creates some unique opportunities for us. The online selling platforms include a webstore (www.cseoffroad.com), an Amazon store, and three eBay stores: CSE Offroad, CSE Outfitter, and BuyRight Auto. The company ships 1500+ orders per week from a combination of its vendors (drop shipping), and from the more than 10,000 items stored in the warehouse inventory.

Orders can be placed online at www.cseoffroad.com for both Jeep parts and Rothco military and hunting gear and clothing.

As you run into Niall, please welcome him to the MCP/SJ/CSE family and team!

